

Texas Assessment Conference

EXHIBITOR RULES & REGULATIONS

LOCATION & DATES: The 2021 Texas Assessment Conference and Texas Association of Collegiate Testing Personnel Conference will be held November 1-3, 2021, at the Kalahari Resort and Conference Center, Round Rock, Texas. The hours the Exhibit Hall will be open for exhibit setup, viewing, and dismantling are as follows:

Exhibitor Installation

Sunday, October 31, Noon–5 p.m.

Monday, Nov 1, 7:30 – 10 a.m.

Exhibit Hall Open

Monday, Nov 1, 11 a.m.–5:30 p.m.

Tuesday, Nov 2, 7:30 a.m.– 3 p.m.

Exhibitor Dismantle

Tuesday, Nov 2, 3 p.m. – 7 p.m.

SPACE CONTRACTS: All exhibitor contracts shall be acknowledged and signed during the booth application process.

EXHIBIT DISPLAY SPACE: The Exhibit Director will provide display space as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes in the interest of any exhibitor. Exhibit Management reserves the right to decline or prohibit any exhibit that, in its judgment, is out of keeping with the character of the conference. This reservation is all-inclusive as to persons, things, printed matter, products, and conduct.

EXHIBIT SPACE: Each booth in the exhibit area in the Exhibit Hall measures 10 feet across and 10 feet deep. Each booth will be equipped with a 7”X 44” head-sign and material walls on an aluminum pipe frame. Back walls will be 8 feet high, and divider partitions will be 3 feet high. Each booth also will be furnished with a draped 6-foot table, trash can and two chairs. All other furnishings, equipment, and utilities are to be provided by the exhibiting company at its own expense. Exhibit Services will be provided by Freeman Decorating Company. An exhibit packet will be emailed from Freeman Decorating Company.

INSTALLATION & DISMANTLING: All exhibit installations must be loaded in between the hours of noon and 5 p.m. on Sunday, October 31. Installation must be completed by Monday, November 1, 10 a.m. Dismantling of displays must not begin until after 3 p.m. on Tuesday, November 1. No installing, dismantling, rearranging, repairing, servicing, or removing of exhibits will be permitted during the viewing hours without permission of the Exhibit Director.

EXHIBITOR ADMISSION: Exhibitors will furnish the Exhibit Director with a complete list of their representatives by October 15. Representatives must wear identification badges at all times. The badge entitles the wearers to attend conference sessions.

CANVASSING & OTHER ACTIVITIES: Interviews, demonstrations, distribution of literature, etc., are permitted only within the exhibitor’s space. Samples or souvenirs may be sold but must relate directly to merchandise displayed in the exhibitor’s booth. Aisles must be kept clear of exhibit materials,

and debris must be disposed of in building trash containers. Exhibit Management will not permit non-exhibitors to canvass, solicit, hold sessions, or distribute literature or other promotional devices during the conference.

NOISE & SOUND: Radios, sound motion equipment, record players, musical instruments, noise-creating devices, and/or amplifying systems must be operated only at a level that will not interfere with other exhibitors or add unduly to general acoustical inconvenience, and their operation must conform to Exhibit Management requirements.

NONLIABILITY: It is expressly understood and agreed by contracting exhibitor and their guests that neither TASA nor other sponsoring organizations nor their employees nor contractors shall be liable for loss or damage to the goods or properties of exhibitors. A security guard will be furnished during non-viewing hours, and the furnishing of such guard shall not be deemed to increase the liability of TASA, and other sponsoring organizations, their members, representatives, officers, or employees, or to modify in any way the assumption of risk and release provided for below. All property of the exhibitor is understood to remain under his/her custody and control in transit to, within, and from the confines of the Exhibit Hall.

On signing the Exhibitor Registration Contract, exhibitor releases and agrees to indemnify TASA, and other sponsoring organizations, their managers, officers, members, sponsors, employees, and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor’s display space or arising out of exhibitor’s participation in the exhibition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.

TASA and other sponsoring organizations reserve the right to make such additional conditions, rules, and regulations as Exhibit Management deems necessary to enhance the success of the Texas Assessment Conference. Venue for any legal proceeding concerning the agreement shall be in Austin, Travis County, Texas.

Questions should be addressed to: Jennifer Garrido (jgarrido@tasanet.org), Exhibit Director, TASA, 406 East 11th Street, Austin, Texas 78701-2617, 512-852-2105.